

Eligibility, Entrance, and Rules for Azuñia Tequila's "Home is Where the Heart Is" Competition:

**ELIGIBILITY:** The "Home is Where the Heart Is" Cocktail Competition ("Contest") is open to legal residents of Southern California (Los Angeles, Orange County, San Diego), who are at least 21 years of age at time of entry. Void where prohibited. Employees, agents, directors, or officers (including members of their immediate family – i.e., spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren – or same household) of Azuñia Tequila ("Sponsor"), and its respective parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies, prize suppliers, including any vendors providing services in connection with this Contest (collectively, the "Sponsor Affiliates") are not eligible to participate.

*How to Enter:*

Submit your entry at <http://bit.ly/AzuniaCocktailCompLA>

More information: <https://www.azuniatequila.com/home-heart-cocktail-competition>

*Deadline to Enter:*

Submissions must be received no later than November 12, 2018.

*Home is Where the Heart Is Live Competition Details:*

When: December 10, 2018, 1 pm – 5 pm

Where: Mi Corazon, 2609 Hyperion Ave, Los Angeles, CA 90027

All Industry Judging Panel

*Competition Timeline:*

Emailed submissions due by November 12, 2018

Eight finalists announced by November 26, 2018

Live Competition is December 10, 2018

*Prizes:*

- Grand Prize: Saloon Box Feature, License To Distill video, \$500 cash, plus a bottle of Azuñia Black, 2-year Extra Aged, Private Reserve Añejo
- Second Place: \$250 cash, plus a bottle of Azuñia Black, 2-year Extra Aged, Private Reserve Añejo
- Third Place: \$100 cash, plus a bottle of Azuñia Black, 2-year Extra Aged, Private Reserve Añejo

**Contest Rules and Requirements:**

- This Competition is open to only bartenders residing in Los Angeles, Orange County, or San Diego currently working actively in a bar or restaurant.
- This competition has a live competition portion. You must be present to compete or win.
- Each participant shall email their submissions to [losangeles@usbg.org](mailto:losangeles@usbg.org)
- To be considered, submissions must include:
  - Your Name
  - Cocktail Name

- Exact Recipe (include ingredients, instructions, unique glassware, and garnish)
- Methodology
- House-made Ingredient Recipe(s), if applicable
- Name and address of the bar or restaurant where you work
- Please share 1 paragraph for your cocktail's inspiration and why your components represent the "Home is Where the Heart Is" theme
- Recipe submissions shall be original creations.
- Recipes shall be expressed in ounces, drops, or dashes and scaled for a single serving.
- The base spirit MUST include a minimum of 1.0 ounces of Azuñia Tequila (any expression).
- You may use more than one spirit in your cocktail; however, the featured spirit must be Azuñia Tequila (any expression).
- Recipe must include a detailed description of the garnish if there is one.
- Ingredients should be obtainable — or should be able to be made from scratch — without undue difficulty or expense anywhere within the continental US.
- Cocktails made with inappropriate ingredients will be disqualified with determination of what constitutes an inappropriate ingredient up to the discretion of the judging committee.
- Submitting a photo of your cocktail with the recipe is encouraged, but optional.
- *Cocktails will be judged using the following criteria:*
  - Visual Appeal: 25%
    - Does the recipe show well in the glass? Do your eyes make you want to drink the cocktail before you even smell or taste it?
  - Creativity: 25%
    - Does your recipe show originality? Is this recipe reflective of the spirit of the "Home is Where the Heart Is" theme? Have you incorporated your personal touch, including your homage to your home's local ingredients and flavors to this recipe?
  - Taste: 50%
    - Does this recipe taste great with every sip? Would you want to make this recipe over and over again based on taste alone? Does it contain interesting, yet gratifying flavor combinations?